**Editorial Rundown: Nov./Dec. 2023 Edition**

**Branches:**

* **Articles**
  + **From Where I sit** — TBD. (½ page) All editions.
  + **Ask an Advisor** — On Autumn Long’s FAM to Costa Rica (1/2 page) All editions.
  + **Never Mix Drinking And Driving** — The holiday seasons equal holiday cheer. Be sure to not drink and drive (1/2 page). All editions.
  + **AAA To Provide Roadside Service Through Apple –** Members can receive assistance via satellite on iPhone 15 and 14 (1/2 page). All editions
* **Ads**
* AAA Discounts & Rewards (1.5 pages). All editions
* Ownership statements (1/3 page). Niagara, Susquehanna, South Central Ohio, West Virginia
* Dunham’s co-op (1/2 page) All editions
* 1-800-FLOWERS (1 page) All editions
* DirectTV (1 page) All editions

**Insurance:**

* **Steer Clear Of Porch Pirates —** Ways to make sure boxes aren’t stolen from your porch. (1/2 page) All editions.

* **Ad*s***
  + ACE paid placement. (1 page) All editions except New York

**Travel:**

* **Articles**
  + **Past Comes To Life In Newfoundland** — Island offers beautiful sights, tales of mythical past (1/2 page). Western Pa.
  + **Peak Experience Awaits At Canadian Rockies** — Parks, mountains, lakes and more offer walk on the wild side. (1/2 page). Western Pa.
  + **Delaware Beach Town Is A Blessing** — Rehoboth turns peace, good times into a winner. (1/2 page). Beaver.
  + **Colorado Place To Go High-Plains Drifting —** Ride the rails to see best of Centennial State (1/2 page). Blair
  + **Princess Ups Benefits On Plus, Premier Packages** — Adds casual dining, delivery service, more; no price increases. (1/2 page). Blair
  + **Disney Treasure Will Unlock Another World —** Newest ship expected to make grand debut in December.(1/2 page). Westmoreland
  + **Visit To Oregon Is A Wonderful Journey —** Mountains, vistas, coastline create perfect destination. (1/2 page). Westmoreland
  + **Bruges is Belgium’s Medieval Masterpiece —** City of canals offers magical tranquility, years of history. (1/2 page). Erie
  + **Berkshires Offer Luscious Piece Of Past** — Hills come to life, flourish in western Massachusetts. (1/2 page). Erie
  + **A Christmas Story House And Museum Raises Spirits —** Setting of classic film brings to life Ralphie and his family. (1/2 page). Northeast Ohio
  + **Fiji A Ticket To Paradise In South Pacific**  **—** Island chain is teeming with beauty and adventure (1/2 page). Northeast Ohio
  + **Explore Covered Bridges In Buckeye State —** Ashtabula County blessed with a host of beautiful spans. (1/2 page). East Central Ohio
  + **Princess To Unveil Park 19 On Upcoming Vessel —** Sun Princess to feature family fun, youth and teen centers (1/2 page). East Central Ohio
  + **Route 93 Always Heads In Right Direction –** Western Highway boasts more stops than a bus route. (1/2 page). Kentucky
  + **Sun Always Shining On Mexico hotspot –** Cancun loaded with fabulous beaches and attractions. (1/2 page). Kentucky
  + **Sights Come To Life While Livin’ On The Ledge –** Observation decks bring urban, rural settings (1/2 page) Jamestown
  + **Life Is A Highway On 15,000-Mile Roadway –** Pan-American Highway navigates from top of globe to bottom (1/2 page). Jamestown
  + **Tales Spin From All Directions In Asheville –** Biltmore Estate center of attention in “Paris of the South.” Niagara
  + **Packing For First Cruise Can Be A Challenge –** Less is more, but it’s difficult not to bring too much (1/2 page). Niagara
  + **Arizona Canyons Grand In Different Ways –** Adventures permeate from wondrous destinations (1/2 page). Susquehanna
  + **Eye-Catching Infrastructure Spans The Globe –** Worldly bridges, roadways, dams light up your eyes (1/4 page). Susquehanna
  + **Why Take A River Cruise? Better Yet Why Not? –** Peaceful setting, unique tows put calm waters in special class (1/2 page). South Central Ohio/West Virginia
  + **Visit Oxford For Educating Experience –** English city home to renowned university, beautiful spires (1/2 page). South Central Ohio/West Virginia
* **Ads**
  + Departures 8 pages; WPA, NEO, ECO, SCO, WV & EP, NY, KY & SUS, WST, BEA, ERE, BLR

**Safety/LA:**

* **Articles**
  + **Holidays And Drunk Driving Don’t Mix** – Intoxicated driving rises during holiday season. (1/2 page). All editions
  + **Ice Dams Cause Serious Issues** — AAA breaks down what they are, how they damage homes. (1/2 page). Western Pa/Various
  + **Hauling Christmas Tree Tricky Endeavor** – Have proper tools, practice safety in securing it to vehicle. (1/2 page). Beaver
  + **Nighttime Can Leave Drivers In The Dark** – Shining headlights critical in protecting teen motorists (1/2 page). Westmoreland
  + **Honing Teen Driving Habits A Challenge** – Monitoring, spotting reckless patterns lessen odds of crash (1/2 page). Northeast Ohio
  + **Brake Noise Tell-Tale Sign Pads Are Thin –** Ignoring indicators could lead to more damage (1/2 page). Jamestown
  + **Staying In Right Lane Not Always Simple –** Wrong-way driving a growing concern (1/2 page). Susquehanna
  + **Winter Driving Puts Skills To The Test –** 10 ways to keep you safe on the highways (1/2). South Central Ohio/West Virginia

**Membership/Financial Services:**

* **Ads**.
  + Visa (1 page) All editions
  + Snowmobile/ATV (1/2 page) Pa. editions
  + Gift membership (1 page) All editions
  + Hertz (1/4 page) All editions

**ERS/ASD:**

* **Articles**
  + **Dead Batteries Can Leave Drivers In Cold —** AAA replacement batteries pack power needed. (1/2 page) All editions.
* **Ads**
  + Battery Assist (1/4 page) All editions
  + AAR (1/2 page) All editions
  + ERS rules (1 page) Niagara, Susquehanna, West Virginia, South Central Ohio, East Penn

**Automotive:**

* **Articles**
  + **EV Escalade Includes High IQ —** Unveiling of 2025 model ups the ante on EV luxury. (1/2 page). Beaver
  + **Know The “Carbs” Of Driving An EV** — AAA offers advice before making first purchase. (1/2 page). Blair
  + **Study**: **Accuracy Of Fuel Displays Vary –** AAA recommends drivers fill up at a quarter tank (1/2 page). Erie
  + **Tech Company Creates Innovative Lenses** – Improving drivers’ optics should lessen odds of accidents (1/2 page). East Central Ohio
  + **Things To Know Before Renting An EV** – AAA lays out blueprint to make sure all goes well (1/2 page). Kentucky
  + **Popularity Of EVs Growing In All Areas** – AAA finds travelers are renting them on vacation for test drives (1/2 page). Niagara
  + *Ad or article to be included in each edition every month:*
* Autopay
* Facebook
* REAL ID Extension
* Auto Club App
* Bottom travel sidebar

**Additional Paid Advertising & PSA**

* + Holiday Hours – (1/4 page) All editions
  + Children’s Hospital (1 page) – Western Pa., Beaver, Westmoreland